









AREA RATING



Instructions: Rate each of the below according to:
A: Excellent, **B:** Good; **C:** Average; **D:** Below Average; **E:** Poor; **N/A:** Not Applicable. Use +/-.

Area:	Date of Assessment:
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AREA RATING DESCRIPTION	RATING
 <p>Desirability In general, how desirable does the general population perceive it to be to live in the area? For example, prestige, postcode, social standing etc.</p>	
 <p>Population Growth Is the general population in the area increasing or decreasing? How does population growth compare with other suburbs or towns in the same vicinity?</p>	
 <p>Infrastructure Improvements Are there infrastructure improvements underway? For example, improved roads, transport corridors, commercial building, hospitals, schools, land allotments, etc..</p>	
 <p>Social Demographic What kind of people live in the area? Mainly singles or families? Average, above average or below average income earners? Any racial dominance, etc.</p>	
 <p>Land & Housing Development How much building and development is being undertaken in the area? This can be a good guide to land values appreciating and highlights an area in transition.</p>	
 <p>Amenities Rate the quality of amenities in the area such as access to public transport, parks, schools, child care, distance to desired social attractions and meeting points etc.</p>	
 <p>Shopping How well is the area positioned relative to the proximity of established shopping centres that include a major supermarket chain?</p>	
 <p>Overall Rating Based on your answers above, and weighting for lower ratings, provide an overall assessment for this area.</p>	

Comments